



## **BRLI Acquires Right Body Foods**

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ELMWOOD PARK, N.J.--(BUSINESS WIRE)--Dec. 15, 1999--Bio-Reference Laboratories, Inc (NASDAQ: BRLI), announced today that it has acquired Right Body Foods, Inc., a manufacturer and distributor of healthy, no-starch, low fat food products, that are currently sold in Long Island, New York, through physicians, nutritionists and other health professionals. BRLI intends to substantially expand the market for these products by marketing to and through its current physician accounts utilizing its existing sales force and distribution network. Rebecca Klafter, the founder and President of Right Body Foods, Inc. will continue to direct the company's operations as President of the newly formed BRLI business unit.

Marc Grodman, M.D., Chairman and CEO of BRLI, stated, "We are very impressed with Ms. Klafter and the loyalty of her customer base to the Right Body Foods product line. Right Body Foods features an outstanding selection of healthy and yet highly satisfying products that contain no starch and are low in fat and calories. The entire product line has been extremely well received wherever it has been introduced. Considering the current public awareness of the benefit of no-starch products in successful weight reduction programs, we believe that there will be an even greater demand for these products. Our market research has indicated that a large segment of our existing physician network will purchase these products when they become more readily available.

"This is another aspect of the BRLI strategy to leverage its assets and exploit its capabilities. We have recently made several announcements articulating our intention to offer products and services that will enable physicians to provide better care through better communication. Our recent acquisition of DoctorNY.com, a consumer health portal, is an essential element in the development of a web-based infrastructure between physicians and patients; we recently created medical management unit utilizing laboratory data, in conjunction with pharmacy and medical claims data, in order to provide health care management services to groups traditionally unable to employ such strategies. The acquisition of Right Body Foods will enhance our service-oriented product line and provide a valuable new tool to enable physicians, nutritionists and other health professionals to provide better health care through the BRLI physician network."

For further information about Right Body Foods, please visit our website at [www.rightbodyfoods.com](http://www.rightbodyfoods.com). For additional information about BRLI, please visit [www.bioreference.com](http://www.bioreference.com) and [www.doctorny.com](http://www.doctorny.com).

BRLI, is a multi-faceted Health Services and Information Company as well as the largest regional clinical laboratory in the North East United States. It has major market positions in physician offices, industry, nursing homes and correctional institutions. Its toxicology division performs employee drug testing for major corporations nationwide, as well as drug treatment centers

and psychiatric hospitals.

Statements included within this news release that are historical in nature constitute forward-looking statements for the purposes of the safe harbor provided by the Private Securities Litigation Reform Act of 1995. Investors are cautioned that this news release contains certain such forward-looking statements that involve substantial risks and uncertainties. When used, the words "anticipate," "believe," "estimate," "expect" and similar expressions as they relate to the Company or its management are intended to identify such forward-looking statements. The Company's actual results, performance or achievements could differ materially from the results expressed in, or implied by, these forward-looking statements. Further management discussion of risks and uncertainties can be found in the Company's filings with the Securities and Exchange Commission.

The Company's common stock is traded on the Nasdaq Small Cap system under the symbol "BRLI."

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